



NutriDyn™



The Omega Pure Advantage

Why Choosing a Premium Fish Oil Is Crucial

The Omega Pure line of fish oils have set a new standard for omega-3 supplements, leading the industry in quality, sustainability, purity, testing, and taste. By choosing Omega Pure fish oil, you're getting the world's best sources of EPA and DHA fresh from ethical, sustainable fisheries in Germany and Norway that process the raw material on-site in a human food-grade certified facility – no middleman and no third-party supplier, just fresh fish right off the boat. Even better, Omega Pure fish oil comes in a variety of concentrations that are suitable for all lifestyles and health goals.

Why Does Quality Matter When It Comes to Fish Oil?

A large majority of fish oil supplements are produced with low-grade manufacturing techniques using raw materials that are impotent and often rife with environmental contaminants, making them more dangerous than they are beneficial. NutriDyn has partnered with the world's leading sustainable fisheries and pharmaceutically licensed processing facilities in Germany and Norway that are overseen by government officials. This ensures that each bottle of Omega Pure fish oil is made in a proper manufacturing environment under the most rigorous safety and efficacy protocols, meaning you get a final product that is pharmaceutical-grade with unrivaled purity and potency.

Best Tasting Fish Oil with No Unpleasant Odor

Every batch of Omega Pure fish oil is examined by a professionally trained team of organoleptic experts to ensure the best taste and no foul-smelling odors. Just as important, Omega Pure fish oil is naturally flavored and contains no artificial additives or preservatives.

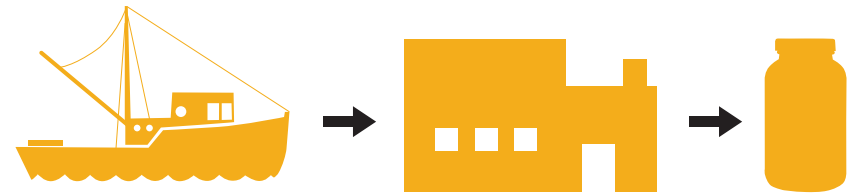
Complete Transparency Through a Highly-Monitored Process

NutriDyn has set out to achieve what no other company in the nutraceutical industry has before by making our very own lineup of omega-3 products with quality advantages that you won't find in any other fish oil supplement.



Most Ethical & Sustainable Fisheries: Fresh from the Boat to the Bottle

Omega Pure fish oil comes from fresh cold-water fish caught by sustainable fisheries that are taken right from the boat to an on-site human food-grade certified processing facility. Not only is this the most ethical and eco-conscious way of producing fish oil, but it is also quite literally like taking fresh fish and putting it in a bottle. Unlike many fish oil manufacturers, there's no middleman involved throughout the process and no lengthy, harsh storage environments that can cause the fish oil to oxidize (spoil) and lose potency.



Pharmaceutically Licensed Processing: Certified and Safe Manufacturing

The Omega Pure line of fish oils are manufactured in a facility that is pharmaceutically licensed in both Germany and Norway, requiring the highest level of internal safety protocols and ongoing government oversight. This means Omega Pure fish oil is processed with preeminent techniques that are human food-grade certified and sidestep conventional manufacturing processes that can lead to harmful final products. Not only that, but the purity and quality of Omega Pure fish oil is unmatched, with only the most suitable raw materials being used (which is usually less than 5% of each batch).

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



High Quality Fish Oil

Eurofins Batch Testing for over 450 Potential Contaminants

Each product batch of Omega Pure undergoes rigorous testing through Eurofins Scientific—the world leader in food, pharma and environmental laboratory testing. Eurofins analyzes our fish oil for over a combined 450 pesticides, heavy metals, PCBs, and other potential noxious chemicals. In fact, no other fish oils on the market are tested as extensively for environmental contaminants as the fish oils found in the Omega Pure lineup. This ensures you get a final product that is not only the safest, but the highest potency and purity you'll find in a fish oil supplement.

Evidence-Based Omega-3 Fatty Acid Concentrations

Each Omega Pure product is formulated with evidence-based concentrations of EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid). A vast body of evidence shows that these two omega-3 essential fatty acids are crucial for optimal health and longevity.

Deceivingly, many omega-3 fish oil products provide a seemingly large amount of “fish oil” but the raw materials are low-quality and have negligible amounts of EPA and DHA (making the product less effective, if not useless).

The concentration of DHA and EPA in a fish oil supplement is ultimately what dictates how potent and beneficial the product is. Hence, each Omega Pure fish oil supplement provides a customized concentration of EPA and DHA in amounts that are backed by clinical evidence and proven effective.

Exceptionally Low Total Oxidation Value (TOTOX)

When fish oil oxidizes, it creates new by-products that don't exist in the fresh oil. When these by-products form they give off a fishy taste and odor like that of a rotting fish or turpentine. Each batch of Omega Pure fish oil is tested for peroxide and para-anisidine, ensuring a low TOTOX value and freshness of the oil.

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